

Jeremy Thobe

Web Design, Online Applications, Marketing and Branding

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CAPABILITIES

With over eight years of hands on experience in researching and designing user friendly websites and interfaces for online applications, I've developed a strong focus for online marketing and brand identity. Additionally, I embrace standards based web design and emerging trends in usability.

I am proficient in all leading design and development software including Dreamweaver, Fireworks, Flash, Photoshop and Illustrator. and can develop websites using the following languages and methods: XHTML, CSS, PHP, ASP, ActionScript, AJAX, and JavaScript. I also have experience building sites around multiple Content Management Systems (CMS) and blogging engines.

EDUCATION

Bachelor of Science in Design 2003, University of Cincinnati

Major: Digital Design

EXPERIENCE

Interactive Designer & Flash Developer, Innersync Studio (2006 - Present)

At Innersync, I work as part of a small design and development team to create the user interface and functionality of their Campusuite CMS solution. The objective of this particular CMS is to provide a simple, easy to use, browser based interface that educational institutions can use to update website content including news, faculty, calendars, photo and video galleries with the capability of managing publishing rights for each.

CEO & Creative Director, 3 Dog Roadie (2007-Present)

My responsibilities with 3 Dog Roadie are to design and facilitate the development of the Bandingo online tour management system for bands and musicians. I've designed the user interface for the application and I'm in charge of setting up the forum, support system, blog and back end systems that will power the company site as well as the product sites and online applications.

Owner, EgoMartini Design (2003-Present)

Through freelance contracts with small to medium sized companies, I provide interactive design and development services based on existing branding material and marketing strategies. Along with websites and Flash pieces, I've developed CD-ROMS, print materials, worked with blogging engines and CMS systems to create the best solution for each client.

Lead Flash Designer, Fisher Design Inc. (2003 - 2006)

As the lead Flash designer for a company focused heavily on creating and maintaining the brands of consumer goods companies, I was responsible for sales animations, presentations, user guides, tutorials and user interfaces for Flash and Director applications. In addition, I consulted on the interface design for their Digital Asset Management system which was created through a partnership with Colgate-Palmolive.

Design Co-op, Graphica Design (2001 - 2002)

Using primarily Flash and Director, I worked on both the design and production phases of sales CD-ROMs for Crown Equipment Corporation and Flash animations for Motorola and Nike. I was also part of the team developing interactive day planners and activities on CD-ROMs that became inserts for Mead binders intended for elementary and middle school students.

ACCOLADES

Gold Addy Award (2004) - Crown FC 4000 Sales & Marketing CD-ROM